



Crowns were good, before, with a little adjustment.

Now, with a digital workflow – we experience a first time fit.

For Dr. Shane Tewis, a practicing dental clinician in Broken Arrow, Oklahoma, adopting a digital dentistry workflow was always the goal – but the two biggest factors preventing adoption were purchase cost and disrupting his workflow. The solution? ScanUp Digital Dentistry from Desktop Health and Align Technology. Making digital adoption simple, affordable, and as a bonus – fun for his patients.



Dr. Tewis (pictured left) graduated from Loma Linda University in 2001 when digital dentistry X-Rays were just hitting the market. What a leap from taking a traditional X-Ray on a backlit box to a digital screen, removing the wait time for film to process, with higher-quality imaging, and a better patient experience from comfort to education, to convenience. “What a time to be practicing dentistry”, thought Dr. Tewis, “what will the next 20 years look like?”

Fast forward 23 years to today, more than 53% of clinicians are now taking digital impressions with intraoral scanning technology versus traditional impression material methods¹. Further, more than 80% of IOS users believe it to be more accurate than traditional casting methods² and 9 out of 10 dentists recommending IOS use in their dental practice¹.

Exciting as the technology and benefits were for Dr. Tewis, there were still obstacles to adopting the tech. “The two biggest factors detouring a dentist from going digital in this era are cost and disruption of workflow, and training for the dentist and staff,” he said, “Desktop Health’s ScanUp digital adoption program with Brewer Dental Lab has virtually eliminated these two hurdles from going digital.”

Since starting on the iTero ScanUp digital program with Desktop Health and Brewer Dental Lab, **our patients are so happy** not having to take a traditional type impression. And the speed of getting cases back and accuracy of our restorations — has greatly improved.”

For Dr. Tewis, ScanUp digital adoption was the perfect solution to join the digital workflow. It bypassed the cost of the equipment purchase, warranty, and updates fees, and pays for itself with lab services. The cherry on top is that the patients and staff also love the technology.”

“Patients are key, as they are also a part of this digital age and well versed in technology”, Dr. Tewis added, “when they see that we are keeping up with the times using a digital scanner to populate their mouth right in front of them – it’s cool, it’s comfortable, and they love that. Impression material in your mouth for minutes at a time? Nobody wants that. A quick, efficient, two-minute scan – and the digital impression file is sent right to my lab before the patient is even out the door.”

Raised by a dentist, Dr. Tewis has always been passionate about dentistry and taking care of patients. He grew up pouring models and even graduated with an analog workflow, but since adopting a digital workflow with ScanUp, lab communication, efficiency and outcomes have greatly improved. For Dr. Tewis, he was “doing good crowns before, but the accuracy of the occlusion and adjustments needed to be dialed in. Now, with a digital workflow in partnership with Brewer Dental Lab, we experience a first time fit.”

Yes, it’s an exciting time to be in dentistry. *But why buy a scanner – when you can lease one for your lab services?*



Join the digital dentistry workflow with ScanUp for as few as 20 crowns a month – and your scanner is on us.

Learn more at [ScanUp.org](https://www.scanup.org) or Call us today at **1-833-4-ScanUp**

About ScanUp

Brought to you by Desktop Health and Align Technology, ScanUp is Digital Dentistry Made Simple™. We've reimagined the digital dentistry journey for general practitioners looking to simplify the adoption process. ScanUp enables dentists to go digital – affordably – in partnership with a network of premium dental laboratories that specialize in both analog and digital workflows. A key component of the program is certified training and education that empowers dentists to go digital at their own pace, while receiving white-glove customer service, customized case planning, and dedicated technical support from our member dental labs. Full-service offerings from crown and bridge to night guards and splints, to implant solutions and removables – all just a phone call away to trusted laboratories serving the dental community since 1934.

Publication sources:

1. *Intraoral scanners: An American Dental Association Clinical Evaluators Panel survey – The Journal of the American Dental Association, Volume 152, Issue 8, August 2021, Pages 669-670.e2*
 - a. <https://www.sciencedirect.com/science/article/pii/S0002817721003123>
2. *User Experience of Intraoral Scanners in Dentistry: Transnational Questionnaire Study – International Dental Journal, Volume 73, Issue 5, October 2023, Pages 754-759*
 - a. <https://www.sciencedirect.com/science/article/pii/S0020653923000680?via%3Dihub#fig0002>